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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/554,978	10/28/2005	Shahara Khaleque		9489
23617	7590	01/21/2010	EXAMINER	
JOHN V STEWART 1308 HENRY BALCH DRIVE ORLANDO, FL 32810			PAGAN, JENINE MARIE	
ART UNIT	PAPER NUMBER	3728		
MAIL DATE	DELIVERY MODE	01/21/2010 PAPER		

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Office Action Summary	Application No.	Applicant(s)
	10/554,978 Examiner JENINE M. PAGAN	KHALEQUE, SHAHARA Art Unit 3728

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) Responsive to communication(s) filed on 08 October 2009.
 2a) This action is FINAL. 2b) This action is non-final.
 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 4) Claim(s) 14-21 is/are pending in the application.
 4a) Of the above claim(s) _____ is/are withdrawn from consideration.
 5) Claim(s) _____ is/are allowed.
 6) Claim(s) 14-21 is/are rejected.
 7) Claim(s) _____ is/are objected to.
 8) Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

- 9) The specification is objected to by the Examiner.
 10) The drawing(s) filed on 28 October 2005 is/are: a) accepted or b) objected to by the Examiner.
 Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
 Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

- 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 a) All b) Some * c) None of:
 1. Certified copies of the priority documents have been received.
 2. Certified copies of the priority documents have been received in Application No. _____.
 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

- | | |
|---|---|
| 1) <input checked="" type="checkbox"/> Notice of References Cited (PTO-892) | 4) <input type="checkbox"/> Interview Summary (PTO-413) |
| 2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948) | Paper No(s)/Mail Date. _____ . |
| 3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO/SB/08)
Paper No(s)/Mail Date _____. | 5) <input type="checkbox"/> Notice of Informal Patent Application |
| | 6) <input type="checkbox"/> Other: _____ . |

DETAILED ACTION

1. This Office Action acknowledges the applicant's amendment filed on 10/8/2009.

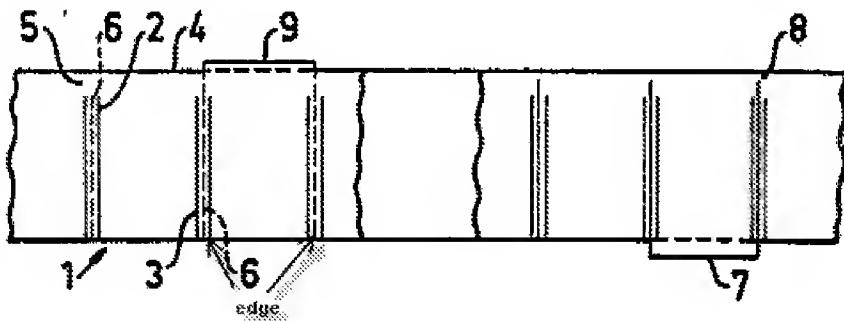
Claims 14-21 are pending in the application. Claims 1-13 are cancelled.

The text of those sections of Title 35, U.S. code not included in this action can be found in a prior Office Action.

Claim Rejections - 35 USC § 103

2. Claims 14-16 and 18-21 rejected under 35 U.S.C. 103(a) as being unpatentable over Norberg (EP 126833 A) disclosed in the Applicant's IDS in view of Popat et al. US 5,662,976.

FIG.1



Claim 14: Norberg discloses an information display arrangement a plurality of pockets (see figure above), each pocket having a front panel and a back panel, at least one edge (5) of each pocket being open so that a piece of writing material can be inserted into that pocket, each front panel being sufficiently transparent to enable such a piece of writing material in the respective pocket to be seen through the front panel from the outside, the pockets being connected by their edges edge-to- edge in a strip in such a way that one or more of the pockets

can be readily separated from the remainder of the strip, the pockets being integrally formed with each other in the strip with means defining lines (2/3) between adjacent pockets along which those adjacent pockets can be readily separated, the back of the strip being self-adhesive to enable the pocket(s) separated from the strip to be adhered to a surface and the arrangement further including backing piece each covering the self-adhesive back of a respective one of the pockets, each backing piece being peelable from the respective pocket to expose the self-adhesive back of the respective pocket. (Col 2:4-13 and Col 3:3-11)

Norberg does not specifically disclose the backing pieces being separate.

However Popat discloses separate backing pieces 102.

It would have been obvious to one having ordinary skill in the art at the time the invention was made to have the backing pieces of Norberg be separate as taught by Popat, since Popat suggests at Col 11:11-22 and Figure 10 that such a modification would allow each label and backing to be divided as a whole separately and easily when it is ready to be used.

Claim 15: Norberg discloses the backing pieces claimed but it does not specifically disclose each backing piece is a piece of writing material of a size such that it can be inserted without folding into the respective pocket.

However Popat discloses each backing piece 102 is a piece of writing material of a size such that it can be inserted without folding into the respective pocket.

It would have been obvious to one having ordinary skill in the art at the time the invention was made to have the backing pieces of Norberg be used as writing pieces sized to fit in the pockets as taught by Popat, since Popat suggests at Col 11:11-22 and Figure 10 that such a modification would allow each backing piece to be sized to fit in the pockets to be used as labels and also are thin and sized perfectly to easily go through a printer if desired.

Claim 16: Norberg discloses an information display arrangement where the strip is flexible and is readily tearable along the separation lines 6. (Fig. 1)

Claim 18: Norberg discloses an information display arrangement where the pockets are each generally rectangular and is arranged longer-edge to longer-edge in the strip. (Fig. 1)

Claim 19: Norberg discloses an information display arrangement where the pockets are each generally rectangular with one of their shorter edges open 4. (Fig. 1)

Claim 20: Norberg discloses an information display arrangement further including a further such strip, the strips being connected by their edges edge-to-edge and being readily separable from each other. (Fig. 1 see figure above)

Claim 21: Norberg discloses an information display arrangement with a plurality of pieces of writing material that can readily be divided up into a plurality of pieces of writing material, each of which can be written on and inserted into one of the pockets. (Col 2:4-13)

3. Claim 17 is rejected under 35 U.S.C. 103(a) as being unpatentable over Norberg EP 126833 A disclosed on Applicant's IDS in view of Popat et al. US 5,662,976 and further in view of Brady, Jr. US 3,896,246.

Claim 17: Norberg/Popat discloses the back panels are integrally formed as stated above in claim 14 but they do not specifically disclose the back panels are sufficiently brittle that they can readily be snapped apart along the separation lines.

However Brady discloses the back panels are sufficiently brittle that they can readily be snapped apart along the separation lines.

It would have been obvious to one having ordinary skill in the art at the time the invention was made to have the back be made of a material that is brittle and cause a snap separation along the separation lines of Norberg as taught by Brady, since Brady suggests at Col 4:45 - Col 5:3, 15-19 and figures 9 and 10 that such a modification would allow the pockets to be separated and still strong and sturdy enough to be reused over and over again.

It would have been obvious to one having ordinary skill in the art at the time the invention was made to have the plastic of Norberg be sufficiently brittle, since it has been held to be within the general skill of a worker in the art to select a known material on the basis of its suitability for the intended use as a matter of obvious design choice. In re Leshin, 125 USPQ 416.

Response to Arguments

4. Applicant's arguments, see Amendment, filed 10/8/2009, with respect to the rejection(s) of claim(s) 14-21 under 103a with Norberg EP 126833 A in view of Popat US 6,001,209, not specifically showing the backing pieces separate, have been fully considered and are persuasive. Therefore, the rejection has been withdrawn. However, upon further consideration, a new ground(s) of rejection is made in view of under 103a with Norberg EP 126833 A in view of Popat US 5,662,976.

Conclusion

5. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to JENINE M. PAGAN whose telephone number is (571)270-3216. The examiner can normally be reached on Monday - Thursday, 8am-4pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Mickey Yu can be reached on (571) 272-4562. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Mickey Yu/
Supervisory Patent Examiner, Art Unit 3728

/Jenine M Pagan/
Examiner, Art Unit 3728